

UNLEASHED POTENTIAL OF INDIA – BUSINESS THRUST AREAS STATE WISE

ANDAMAN AND NICOBAR ISLANDS

- I.T.
- Handicrafts
- High value added Agro Products
- Fisheries
- Coir
- Hydro Carbon Energy
- Shipping Sectors including Transshipment ports
- Service Industry
- Marine Products
- Agro based industry
- Timber
- Forestry

ANDHRA PRADESH

- **Biotechnology**
 - Therapeutics
 - Diagnostics
 - Industrial Biotechnology
 - Inputs to the industry (hardware suppliers - Instrumentation and Chemicals)
 - Agricultural Biotechnology
- **Tourism**
 - The convention and heritage tourism
 - Sea and inland water cruise tourism
 - Pilgrim Tourism
 - Health tourism
 - Buddhist circuit and Buddhist sites
 - Science and technology tourism
 - Beach tourism
 - Eco tourism
 - Leisure tourism
 - Wild life tourism
 - Adventure tourism
 - Fairs and Festivals and
 - Rural / Village tourism
- **Food & Agro based**
 - Horticulture : Fruit & Vegetable processing, Fruit based beverages
 - Agriculture: Food Grain milling and Processing.
 - Animal Husbandry: Processing of poultry, eggs, meat, meat products.
 - Fisheries: Fish Processing.

- Food Processing: Oilseed meals (edible), breakfast foods, biscuits, confectionery, including cocoa processing and chocolate, oil expelling and refining, malt extraction, protein isolates, high protein foods, weaning foods, extruded / other ready to eat food products.
- **Information Technology**
 - Software Development
 - IT enabled services
- **Textiles and Leather**
 - Apparel Export parks
 - Textile parks
- Petroleum, Petro-chemicals.
- Chemicals & Fertilizers.
- Engineering & Automotives.
- Mineral based industries.
- Information Technology.
- 100% Export Oriented Units.
- Biotechnology.
- Renewable sources of Energy.
- Energy Saving Devices, Appliances, etc.
- Energy Efficient and Waste Reduction Technologies and Processes.
- Pollution Control Equipment and Devices.
- Waste Utilisation and Recycling.

ARUNACHAL PRADESH

Art and Craft Industries

- Weaving
 - Shawls
 - Jackets,
 - Bags
 - Scarves.
- Cane and Bamboo work
 - Hats
 - Baskets, cane vessels
 - Cane belts
 - Bamboo mugs and Carvings
 - Ornaments and Necklaces.
- Wood Carving
 - Wooden cups, dishes, fruit bowls
 - Masks (For ceremonial dances and Pantomimes)
- Ornaments
- Paper Making
- Blacksmith
- Ivory work
- Carpentry

- Horticulture
 - Tropical , sub tropical and temperate fruits
 - Spices
 - Aromatic and Medicinal plants
 - Mushrooms
- Tourism
 - Cultural tourism
 - Adventure tourism
 - Historical tourism
 - Wildlife tourism
 - Nature based tourism and Eco-tourism.
- Industries based on locally available raw materials.
- Textiles (handlooms and power looms) and handicrafts.
- Electronics and knowledge based industries.
- Industries based on non- timber forest produce.
- Infrastructure, such as power and communications.
- Tourism
- Medical services
- Educational services

ASSAM

- Petroleum and natural gas based industries
- Industries based on locally available minerals
- Processing of plantation crops
- Food processing industries
- Agri-Horticulture products
- Herbal products
- Biotech products
- Pharmaceuticals
- Chemical and plastic based industries
- Export oriented industries
- Electronic and IT base industries including services sector
- Textiles and sericulture
- Engineering industries
- Cane and bamboo based industries
- Other handicrafts industry

IT Sector

- Call centres
- GIS services
- Back- office processing

Tourism

- Hotels and Resorts
- River Cruises
- Adventure Tourism
- Pilgrim Tourism
- Golf Tourism

Agro- Horti & Food Processing Sector

- Export of fruits and vegetables
- Spice & aromatic products based unit
- Floriculture, medicinal and herbal plants
- Agri export zones for orange, joha rice

Promotion of Bamboo Industries

- Bamboo boards, flooring, furniture
- Bamboo corrugated sheets
- Construction material

Bio Technology Sector

- Bio- technology park

BIHAR

- Agro based industries
 - Cattle feed
 - Jute, hemp, sisal and other fabrics
 - Tea cultivation, processing and packaging
 - Paper
 - Floriculture
- Industries based on medicinal and aromatic plants
- Sericulture /Tasar
- Chemical based industries
- Power generating and allied industries
- Electronic and computers and IT based industries
- Industries based on non-conventional energy
- Livestock based industries, such as dairy, poultry, piggery, equipment meat processing, etc.
- Industries based on recycling of wastes, eco-friendly raw materials and processes.
- Super specialty Health services
- Telecommunications and related products
- Food processing industry
- Tissue culture products
- Seeds and planting materials
- Foods and Vegetable processing
- Bio-technological processes and products
- Post Harvest technologies
- Tourism
- Cold storage
- Plastic and Plastic based industries

- Pharmaceutical drugs based industries
- Leather based Industries
- Technical education
- Ceramics
- Sports Goods
- Packaging
- Metallurgical industries including power intensive units like induction furnaces, furnaces ferro alloys oxygen plants, graphite and gas plants and calcium carbide plants.
- Textile, hosiery, knitwear
- Handicrafts
- Natural Gas based industries
- Housing fixtures and related industries

CHATTISGARH

- Processing of medicinal, aromatic and dye plants
- Automobile, auto components, spares and cycle industries
- Manufacturing of plant, machinery & engineering spares
- Downstream products based on aluminium
- Mineral based industries
 - Cement
 - Prospecting/exploitation of tin ore
 - Corundum cutting and polishing
- Food processing industries (industries approved for subsidy / assistance from Government of India)
- Milk chilling plant and branded dairy products
- Pharmaceutical industry
- White goods and Electronic consumer products
- Power generation from non-conventional source
- Information technology, bio technology and advanced technology industry
- Development of private sector industrial areas/ parks and other infrastructure

DELHI

- Computer Software
- IT Enabled services
- Electronics and High Tech Industries
- Small Scale Industry

GOA

- Pharmaceuticals, Drugs and Biotech Industries
- Food processing and Agro based Industries
- IT and IT-enabled services
- Eco tourism/Heritage tourism/Adventure tourism/Event tourism/Medical

- Tourism

GUJARAT

- Agro Based and Food Processing Industry
- Chemical and Allied Industry
- Information Technology
- Mineral Based and Allied Industries
- Plastic and Allied Industries
- Port Related activities and infrastructure
- Textile Industry
- Other Sectors

HARYANA

- Agro based and Food Processing Industry
- Electronics and Information & Communication Technology
- Automobiles & Automotive Components.
- Handloom, Hosiery, Textile and Garments Manufacturing
- Export- Oriented Units.
- Footwear, leather garments and accessories

HIMACHAL PRADESH

- Units based directly on Horticultural produce
- Mineral water bottling
- Automobile manufacturing units
- Cold storage units/chain
- Fruit/vegetable/herbs/honey/spices based wineries
- Production of ciders/ale/liqueurs
- Sericulture/ handloom/khadi industry related manufacturing industrial activities
- Electronic units including computer software and information technology except assembling units where value addition is less than 15 percent
- Floriculture
- Medicinal herbs , aromatic herbs
- Horticulture, maize based industries, herbal based industries and agro based industries excluding those in the negative list
- Sugar and its by-products
- Silk and silk products
- Wool and wool products
- Woven fabrics
- Sports goods and articles and equipment for general physical exercise and equipment for adventure sports/activities, tourism
- Paper and paper products excluding those in negative list

- Pharma products
information and communication technology industry, computer hardware, call centres, IT software and services
- Eco-tourism hotels, resorts in locations other than those located in the municipal limits /NAC/ Nagar Panchayats/ special area development authority limits, as the case may be of Shimla, Dalhousie, Macleodganj and Manali.
- Spa, entertainment/ amusement parks roadways, etc.
- Industrial gases
- Handicrafts
- Non timber forest product based industries
- Precision industries

JAMMU AND KASHMIR

- Food Processing
- Agro based industries
- Floriculture
- Information technology
- Electronics and precision engineering
- Handloom and handicrafts
- Sericulture and silk industry
- Textiles and readymade garments
- Live stock based industry
- Leather and leather goods
- Sports goods industry
- Processing of gems and Precious Stones
- Selective mining projects and mineral based industry
- Green House (Ladakh)

JHARKHAND

- Mining and Mineral Based Industries
- Agro Based Industries
- Industries based on medicinal and aromatic plants
- Sericulture/ tassar
- Forest based industry like shellac, bamboo, etc.
- Engineering, auto components, iron and steel and steel based downstream industries
- Chemical based industries
- Power generating and allied industries
- Electronic and It based industry
- Industries based on non-conventional energy
- Live stock based industry
- Industries based on recycling of wastes, eco friendly raw materials, and processes
- Super specialty health services
- Telecommunications and related products

- Food processing industry
- Tourism
- Cold storage
- Plastic and plastic based industries
- Pharmaceuticals and drugs based industry
- Leather based industries
- Technical education
- Ceramics
- Sports goods
- Packaging
- Metallurgical industries including power intensive units like induction furnaces, ferro alloys oxygen plants, graphite and gas plants, and calcium carbide plants.
- Textile, hosiery, knitwear
- Handicrafts and handloom based industries
- Housing fixtures and related industries

KARNATAKA

- Informatics
- Computer Software
- Enabled Services
- Telecom
- Auto & Auto Comp
- Precision Engineering Machine Tools
- Mineral Based Industry
- Food Processing
- Floriculture
- Bio Technology
- Textile
- Tourism
- Road Infrastructure
- Minor Sea and Airport
- Water Supply Projects
- Industrial Parks
- Power Projects
- Other Infrastructure Projects

KERALA

Mineral and Clay based products

- Presence of substantial quantities of Silica, Quartz, China clay, Graphite, Granite

Agriculture and Horticulture Produce

- Coconut
- Rubber
- Herbals
- Black pepper
- Cardamom

- Cashew nut

Traditional Industries

- Coir
- Cashew
- Handicrafts
- Tobacco
- Spices and Spice extracts products

Tourism

- Ayurvedic Centres
- Eco-tourism
- Adventure-tourism
- Boat houses
- Amusement and water parks
- Handicrafts emporia
- Health centre and Spas
- Food courts and restaurants
- Motels
- Beach resorts

Auto Components

- Emergence of a number of auto giants such as Ford and Hyundai at Chennai
- Good scope for the establishment of ancillary units.

Marine Products

- Modern fishing harbour at Thengaithittu, Pondicherry. and also at Karukalacheri, Karaikal in the pipeline.
- Large untapped potential for processing units.
- Good scope in shrimp culture and crab farming

Agro Processing

- Sought after destination for Agro Food processing
- Scope for floriculture ventures like cut flowers and for cultivating medicinal and aromatic plants.
- Good potential for Guava pulp and processing units.

MADHYA PRADESH

- Agriculture and Agro Processing
- Cement :
- Textiles and Apparels
- Pharmaceuticals
- Chemicals
- Auto and Auto components
- Power
- Minerals / Stone
- Tourism
- IT/IT related services
- Engineering and Electrical equipment
- Roadways

MAHARASHTRA

- Auto Industry
- Biotechnology
- Floriculture
- Food Processing
- Textiles
- Leather

MANIPUR

- Agro based industries
- Handicraft Industries
- Sericulture
- Tourism
- Telecommunications
- Petrochemicals
- Pharmaceuticals

MEGHALAYA

- Minerals based industries
- Horticulture and agro based industry
- Power Generation
- Export Promotion Industrial Park (EPIP)
- EPIP is proposed to be set up at Byrnihat near Guwahati.
- Tourism
- Biotechnology- based units
- Electronics and information technology
- Tissue culture and orchid units

MIZORAM

- Bamboo and timber based industries
- Agro- horticulture sector
- Food processing
- Mines and Minerals sector
- Handloom and handicrafts
- Tourism sector
- Information technology
- Medicinal plants
- Energy sector

NAGALAND

- Food Processing Industry:
- Tourism Industry
- Agro Based Industry
- Mineral based industry
- Handloom and Handicrafts
- Sericulture
- Floriculture
- Electronics and IT
- Pharmaceuticals
- Petrochemicals
- Biotech Industries
- Animal Husbandry and Meat Processing
- Sericulture
- Forest Produce
- Bamboo Industry
- Medicinal Plants
- Mineral Resources
- Tourism

ODISHA

- Mineral and mineral based industries
- Agro and food processing industries
- Information Technology and IT Enabled services
- Tourism
- Biotech and Pharma
- Handicrafts and handloom
- Chemicals and fertilizers
- Export oriented industries

PUDUCHERRY

- Information Technology
- Textiles
- Leather
- Auto Components
- Marine Products
- Agro Processing
- Information Technology and software Development
- Electronics

- Agro processing including marine products
- Textiles including garments
- Leather Products, Foot wears
- Light Engineering including Auto Components
- Tourism
 - Heritage and Star Hotels
 - Food courts and restaurants
 - Amusement parks
 - Arts & Crafts village
 - Boutiques
 - Eco-tourism
 - Beach resorts
 - Health centres and spas
 - Convention centres
 - Entertainment multiplex

PUNJAB

- Agriculture
 - Agro Processing (Major and Minor crops)
 - Agro based industry (based on agri waste / residues Eg : Paddy -Husk)
 - Processing of fruits and vegetables
 - Agri Business
 - Farm Machinery
- Dairy and Poultry based units
- Meat Processing
- Leather Industry
- Sports goods
- Textiles Hosiery and Woollens
- Light Engineering goods
- Biotechnology
- Electronics and Telecommunications
- Information Technology
- Automobiles
- Engineering industries relating to agriculture and food processing
- Ancillary units
- Chemical Industries (Including drugs and Pharmaceuticals)
- Export Oriented Units

RAJASTHAN

- Information Technology and IT enabled services.
- Bio Technology (BT)
- Agro Based Industries
- Power Sector
- Education Institutes

- Urban Infrastructure
- Tourism Sector
- Handicrafts
- Gems & Jewellery
- Automobiles
- Garments and Textiles
- Road & Bridges

SIKKIM

- Eco-tourism including hotels, resorts, spa, amusement parks and ropeways.
- Handicrafts and handlooms.
- Wool and silk reeling, weaving and processing, printing, etc.
- Floriculture.
- Precision engineering including watch making.
- Electronics including computer hardware and software.
- IT related industries.
- Food processing including agro-based industries, processing, preservation and packaging of fruits and vegetables.
- Medicinal and aromatic herbs- plantation and processing.
- Raising and processing of plantation crops i.e. tea, oranges and cardamom.
- Mineral based industry.
- Honey
- Biotechnology

TAMIL NADU

- Engineering, Automobiles and Components
- Software & ITES
- Bio technology, Pharma and Herbal based products
- Agro and Food Processing
- Health care
- Tourism related projects
- Infrastructure
- Chemicals and petro-chemicals
- Textiles, garments and home furnishings
- Leather products

TRIPURA

- Natural Gas
- Food Processing
- Rubber
- Tea
- Handicraft
- Bamboo

- Handloom
- Tourism
- Information Technology
- Education
- Healthcare

UTTAR PRADESH

- Power
- Food processing
- Agro Based industries
- Animal Husbandry
- Engineering
- Horticulture
- Petrochemicals
- Sugar
- Silk

UTTARAKHAND

- Floriculture and Horticulture
- Agro and Food Processing Industries
- Information and Communication Technology
- Hydro power
- Forest Products- Herbs and Spices
- Tourism
- Sugar and its by- products
- Woven fabrics
- Paper and paper products
- Eco- tourism hotels, spa, resorts, amusement parks and ropeways
- Industrial gases (based on atmospheric fraction)
- Handicrafts
- Non- Timber forest products based industries
- Silk and silk products
- Wool and wool products

WEST BENGAL

- Agri - Business.
- Dairy
- Information Technology and IT related services.
- Tourism
- Telecommunications.
- E-commerce
- Tea
- Health Care.

- Biotechnology
- Cement
- Ferro Alloy sector
- Metals
- Petrochemicals
- Leather
- Food - Processing

The information provided is for awareness purpose and it is based on the data collected from government of India. Meticulous Business Solutions does not take any responsibility of its authentication.

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For more details and enquiries:

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